
Totalitarian Propaganda Project

Introduction

You work for the Propaganda Ministry in the fictional totalitarian state of Totario. The Supreme Magister regularly has the ministry develop propaganda campaigns to be presented to the general population of Totario. Each of the groups will be assigned a predefined campaign to develop and execute. Before the campaign is released to the public, the Supreme Magister (your teacher) demands that you present the materials to the entire Propaganda Ministry (the class) where it will be reviewed for its effectiveness.

While developing your campaign, consider the following items:

- Your presentation may include any combination of live performance, audio tapes, video tapes, political cartoons, drawings, photographs, posters, PowerPoint, Digital Video (iMovie), etc.
- Make effective use of the propaganda techniques discussed in class.
- In the end, you want to create a mood that conveys the main emphasis of the campaign.
- Use the information in this worksheet as guide, but feel free to expand on it as necessary.

Requirements

- At least five propaganda techniques must be used.
- A three to five minute presentation or video.
- A completed propaganda technique chart indicating what techniques were used and how they were used.

Grading

1. You will be graded on the creativity of the project, use of the techniques, and the final presentation.

Procedure

1. The teacher will assign groups and topics.
2. Groups must select a leader who will be responsible for organizing and coordinating the group's efforts.
3. Read over the materials on Totario and review your propaganda notes as a group.
4. Brainstorm presentation ideas.
5. Divide tasks.